Health Care Quality Navigator

An Internet and Mobile Application to Facilitate Consumer Use of Care Quality Metrics

A Proposal by the Big Yellow Star Developer Team to The AF4Q Developer Challenge

1/5/12
Primary Goals

• Democratizing Access to Healthcare Quality Information
  – Accessible and Simple Visual Representations
  – Plain/Clear language
  – Cross Platform accessibility (Desktop, tablet, smartphone)
  – English and Spanish

• Socializing Care Quality Information
  – Creating clarity on progress in quality improvements

• Evidence based
  – Authoritative data sources (NCQA)
  – Institute of Medicine Quality Care Paradigm
    • Application of cutting edge consumer research results
    • Effective, Safe, and Patient Focused Care
Developer Team

• Multi-disciplinary and highly skilled
  – University public health research
  – Commercial web design
  – Professional Translation

• Established and successful collaboration
  – Multiple award winning applications recognized for accessibility by populations with low digital literacy
    • preppedkids.org
    • mappinghealth.com/maternitycare
    • mappinghealth.com/kids-ca
    • Other awards
Simple and Intuitive Care Comparison

Yet Powerful Features and Details Available with an Extra Click
Three different interfaces, for three platforms
A single website that customizes layouts and features based on the device type.

These are critical for increasing access to vulnerable populations with varying access to digital media.